SUGAR ME KISSERY

Your Cake Story

訂製蛋糕靈感指南

Not sure how to describe the cake you're dreaming of? You don't need to. Answer these 10 questions in your own words. Every cake begins with a story, and the little details are where the design comes from.

唔知點樣形容心目中嗰個蛋糕？唔緊要！用你自己嘅說話答呢10條問題就得。每個蛋糕都由一個故事開始，愈細微嘅細節，愈能夠變成獨一無二嘅設計。

HOW TO USE THIS GUIDE · 點樣用

1. Type straight into this PDF, or print it and write by hand.
   可以直接喺PDF度打字，或者印出嚟手寫都得。
2. Skip anything you are not sure about. A few words is enough.
   唔肯定嘅題目可以留空，寫幾隻字都夠。
3. Send it back with any photos by email or WhatsApp (see the last page).
   填好之後連同相片，用電郵或者WhatsApp send返俾我哋（見最後一頁）。

SHIRLEY · ARCHITECTURAL CAKE ARTIST
建築系出身嘅蛋糕藝術家

The celebration 慶祝嘅場合

01 The occasion and date
咩場合？幾時？

A birthday, a wedding, an anniversary, a baby shower, or something only you would celebrate.
生日、婚禮、週年紀念、BB shower，定係一個只有你先明嘅特別日子？

OCCASION 場合

DATE OF THE CELEBRATION 日期

02 Who is the cake for?
個蛋糕係俾邊個㗎？

Tell us a little about them: their name, their age if it is a birthday, and who they are to you.
講少少佢嘅資料：名、生日嘅話幾多歲，同埋佢同你嘅關係。

NAME 名字

AGE (IF A BIRTHDAY) 年齡

RELATIONSHIP TO YOU 關係

03 Three things they love
佢最鍾意嘅3樣嘢

A hobby, a place, a pet, a song, a favourite snack, a dream. These often become the heart of the design.
一個興趣、一個地方、一隻寵物、一首歌、最愛嘅零食，或者一個夢想。呢啲往往就係設計嘅靈魂。

1

2

3

The story 背後嘅故事

04 Their story
講個故事俾我聽

A memory, an inside joke, how you met, a milestone, a family tradition. Write it the way you would tell a friend.
一段回憶、一個只有你哋明嘅笑話、點樣識、一個里程碑、一個家庭傳統。好似同朋友傾偈咁寫就得。

05 The feeling
你想大家有咩感覺？

When the cake is revealed, how should everyone feel? Tick as many as you like.
個蛋糕一拎出嚟嗰刻，你想大家有咩感覺？可以剔多過一個。

- ☐ Joyful 開心
- ☐ Elegant 優雅
- ☐ Nostalgic 懷舊
- ☐ Romantic 浪漫
- ☐ Playful 搞笑俏皮
- ☐ Wow, a big surprise 嘩！好驚喜

OR IN YOUR OWN WORDS 或者用你自己嘅說話形容

The look and taste 外觀同味道

06 Colours 顏色

Favourite colours, a party theme, or colours to avoid. A colour palette or a photo works too.
鍾意嘅顏色、派對主題，或者唔想要嘅顏色。俾張色板或者相片我哋參考都得。

COLOURS WE LOVE 鍾意嘅顏色

COLOURS TO AVOID 唔要嘅顏色

07 Style 風格

Pick the style that feels closest, or leave it to us.
揀一個最接近你心目中嘅風格，或者交俾我哋決定。

- [ ] Minimalist 簡約
- [ ] Buttercream Floral 牛油忌廉啲花
- [ ] Fondant Art 翻糖藝術
- [ ] Sculpted 3D 立體造型
- [ ] Signature Pavlova 招牌Pavlova
- [ ] Bean-to-Bar Entremet 自家朱古力慕絲
- [ ] Not sure yet, surprise me 未諗好，交俾Shirley

08 Flavour 口味

Favourite flavours, plus any allergies or dietary needs we should know about.
鍾意咩口味？有冇食物敏感或者飲食上要注意嘅地方？

FAVOURITE FLAVOURS 鍾意嘅口味

ALLERGIES OR DIETARY NEEDS 敏感或飲食要求

The finishing touches 最後幾步

09 Photos or a drawing
相片或者手繪

A photo of them, a child's drawing, a screenshot, an old ticket. Anything that sparks an idea. Send them with this guide by email or WhatsApp.
佢嘅相、小朋友畫嘅畫、截圖、一張舊戲飛，任何俾到你靈感嘅嘢都得。連同指南用電郵或WhatsApp send俾我哋。

☐ I'm sending photos or a drawing 我會send相片或者手繪

WHAT SHOULD WE NOTICE IN THEM? 想我哋留意啲咩？

10 Your contact details
你嘅聯絡資料

So we can reply with ideas and questions.
方便我哋聯絡你，同你傾下設計。

YOUR NAME 你嘅名字

PHONE / WHATSAPP 電話／WhatsApp

EMAIL 電郵

BEST WAY TO REACH YOU 最方便嘅聯絡方法

☐ Email 電郵 ☐ WhatsApp

Send us your story

將你嘅故事交俾我哋

Save this PDF and send it to us with your photos.

儲存好呢份PDF，連同相片一齊send俾我哋。

EMAIL 電郵

info@sugarmehk.com

Attach this PDF and your photos

WHATSAPP

6110 8967

Send the PDF and photos in one chat

WHAT HAPPENS NEXT · 之後會點？

1 **We read your story** 細心睇你嘅故事

Shirley reads every word and replies with ideas and a few questions.

Shirley會逐字細讀，再同你分享諗法同問多幾條問題。

2 **A design for your review** 一份專屬設計俾你過目

Your story is turned into an original design, made only for you.

將你嘅故事變成一個獨一無二嘅原創設計。

3 **Hold your date** 確認日期

A 50% deposit holds your date. The balance is due when you confirm the design or 8 weeks before your event, whichever comes first.

俾50%訂金就可以留位，確認設計時或活動前8個星期（以較早者為準）找清餘數。

4 **Sculpted by hand** 人手雕塑製作

Your cake is made to order and sculpted by hand in our Hong Kong studio.

每個蛋糕都係喺香港工作室度人手製作。

HOW FAR AHEAD TO BOOK · 幾時要訂？

Photo-inspired cakes: 10 to 14 days · Bespoke designs: 3 to 4 weeks

參考相片製作：10至14日 · 全新訂製設計：3至4星期

SHIRLEY · ARCHITECTURAL CAKE ARTIST

sugarmehk.com · @sugarmehk · Hong Kong (studio visits by appointment)

香港工作室（參觀需預約）